

# CALIFORNIA TRUCKING ASSOCIATION'S Annual Membership Conference

January 23 - 25, 2020 | U.S. Grant Hotel | San Diego, CA



## SPONSORSHIP OPPORTUNITIES

### POSITION YOURSELF AS A PARTNER FOR THE FUTURE

Sponsoring this conference is a great way of acquiring new clients, building a corporate reputation, and increasing your organization's visibility to your target audience - trucking executives in California.

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP BENEFITS
<p><b>Function Sponsorship Opportunities</b></p> <p><b>Key Sponsor</b>  <del>Sleeping Room Key Card - \$15,000</del> - <b>SOLD</b></p> <p><b>Diamond Sponsor</b>                      Past President's Dinner - \$15,000                      Inaugural Dinner - \$12,000  <del>President's Lunch - \$10,000</del> - <b>SOLD</b>                      Friday General Session Lunch - \$10,000                      Saturday General Session Lunch - \$10,000</p> <p><b>Platinum Sponsor</b>                      Opening Night Reception - \$7,500                      Friday Continental Breakfast - \$7,500                      Attendee Room Gift - \$7,500</p> <p><b>Gold Sponsor</b>                      Inaugural Reception - \$5,000                      Wi-Fi Access in Event Space - \$5,000  <del>Golden Jubilee Breakfast - \$5,000</del> - <b>SOLD</b></p> <p><b>Silver Sponsor</b>  <del>Incoming President's Suite - \$2,500</del> - <b>SOLD</b>  <del>Conference Notebooks - \$2,500</del> - <b>SOLD</b></p> <p><b>Bronze Sponsor</b>  <del>Board Meeting Refreshments - \$1,500</del> - <b>SOLD</b></p> <p><b>General Sponsorship Opportunities - UNLIMITED</b></p> <p>Diamond Sponsor - \$10,000                      Platinum Sponsor - \$7,500                      Gold Sponsor - \$5,000                      Silver Sponsor - \$2,500                      Bronze Sponsor - \$1,500                      Donors - \$1,000 and below</p>	<p><b>Benefits Available to All AMC Sponsors (does not include Donors)</b></p> <ul style="list-style-type: none"> <li>• High Top Table in sponsor area outside of General Session room, which provides opportunities for face-to-face networking with attendees throughout the conference</li> <li>• Logo included in sponsor power point loop shown in general sessions and on event banner</li> <li>• Logo on event web page</li> <li>• Verbal acknowledgement of your sponsorship during general sessions</li> <li>• Logo on Conference "Sponsor Thank You" page in Caltrux magazine</li> </ul> <p><b>Additional Benefits for the Following Levels</b></p> <p><b>Key Sponsor \$15,000</b></p> <ul style="list-style-type: none"> <li>• Logo on attendee hotel room key card</li> <li>• 4 complimentary full conference registrations</li> <li>• 4 complimentary passes to attend Past Presidents Dinner</li> </ul> <p><b>Diamond Level Sponsors \$10,000</b></p> <ul style="list-style-type: none"> <li>• 4 complimentary full conference registrations</li> <li>• 2 complimentary passes to attend Past Presidents Dinner</li> </ul> <p><b>Platinum Level Sponsors \$7,500</b></p> <ul style="list-style-type: none"> <li>• 2 complimentary full conference registrations</li> <li>• 1 complimentary pass to attend Past President's Dinner</li> </ul> <p><b>Gold Level Sponsors \$5,000</b></p> <ul style="list-style-type: none"> <li>• 2 complimentary full conference registrations</li> </ul> <p><b>Silver Level Sponsors \$2,500</b></p> <ul style="list-style-type: none"> <li>• 1 complimentary full conference registration</li> </ul>

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