

2023

TRANSITIONING TO THE FUTURE

69TH ANNUAL MEMBERSHIP CONFERENCE

- **JANUARY 18 - 21, 2023**

- **Caesars Palace**

3570 S Las Vegas Blvd
Las Vegas, NV 89109





President's Message

Devon Ades, 2023 CTA President

Ever since I could remember I have been involved in the trucking industry and serving as the 2023 president for the California Trucking Association is an enormous honor. My father Denny Wyatt not only introduced me to the trucking industry as early as 5 years of age when I would tag along on deliveries, but he was also an active member of the CTA and served as president in 2010.

From an early age, I became familiar with the ins and outs of the trucking industry. At 9 years old I would help answering phones, help wash trucks, pick up trash in the yard, etc. No job was too small and starting from these humble beginnings helped me appreciate every aspect of the industry.

By the time I was 14 I began working swing shifts as a shop clerk doing clerical work after school. After high school, I had a brief hiatus and moved to Arizona but couldn't stay away from trucking for long and returned to Southern California to work for Apex.

My upbringing at Apex provided me the skills to go to work for Inland Kenworth. On my 18th birthday I began as a shop clerk and moved to the sales department, then on to finance and insurance manager. After having my third child, it was time to return to work closer to home. In 2005 I returned to Apex fulltime as a payroll clerk. Like my father, I worked my way up and now serve as the Vice President of Apex Logistics, LLC. In my current role, I oversee operations, fuel procurement, licensing, compliance and a wide variety of issues that have allowed me to better understand and appreciate the work of CTA.

In the last few years, several policies, mandates and laws regulating registration, permitting, and nearly all other aspects of trucking have posed unique challenges for our industry. This is why I am proud to have been encouraged to be involved with the work of the association, serving as an active member of the San Bernardino / Riverside Unit, joining CTA policy committees, chairing Highway Policy Committee, attending the Annual Membership Conference and now serving as CTA's 68th president and third woman in this role.

The trucking industry is one of the last trades that people want to know about you, about your family and where they legitimately rejoice in the success of their peers. The fact that I have been asked by CTA's Board of Directors to serve as president shows how progressive and acceptable this industry is towards everyone. Despite starting in an industry that used to be predominantly comprised of men, I have never felt limited and always had the support and respect of my colleagues.

In the 30 years since I started, I have seen the progress of trucking and where the industry is headed. I look forward to continuing the work of former presidents to grow membership, while also joining our CEO, Eric Sauer as we transition to the future.



CEO's Message

Eric Sauer, CEO

Join us January 18-21 at Caesar's Las Vegas for the California Trucking Association's 69th Annual Membership Conference (AMC). AMC is the most important event of the year for California's trucking industry leaders.

This year's theme "Transitioning to the Future" is the perfect theme as we focus on the future of California's trucking industry. I'm excited about the educational and informative breakout sessions that our members will find extremely helpful as they navigate their business through 2023. As always, AMC is the gathering point for our members to develop the CTA's strategy for the year.

I look forward to seeing you in Las Vegas, Nevada at the 2023 Annual Membership Conference!



2023 AMC SCHEDULE & PROGRAM



WEDNESDAY, JANUARY 18

TIME	FUNCTION	LOCATION
11:30 AM – Noon	CEO Advisory Lunch (closed session)	Pompeian I
Noon – 1:00 PM	CEO Advisory Committee (closed session)	Pompeian I
1:00 PM – 3:00 PM	Officers Council (closed session)	Pompeian I
3:00 PM – 4:30 PM	Nominating Committee (closed session)	Pompeian I
5:00 PM – 6:00 PM	Welcome Reception All conference attendees are invited to come network over appetizers and cocktails. <i>Sponsored by: Southern California Gas Company</i>	Pompeian II
6:00 PM – 8:00 PM	Past President's Dinner (private) <i>Sponsored by: FedEx</i>	Old Homestead Steakhouse

THURSDAY, JANUARY 19

TIME	FUNCTION	LOCATION
7:00 AM – 4:00 PM	Exhibitor Setup	Pompeian I-II
8:30 AM – 5:00 PM	Registration <i>Sponsored by: Utility Trailer Sales of CA, Valley Pacific Petroleum Service, Dependable Highway Express, and Inland Kenworth, Inc.</i>	Roman/Pompeian Registration Desk
8:00 AM – 9:15 AM	Breakfast Buffet	Pompeian I-II
9:30 AM – 10:45 AM	Breakout Session 1 Align Your Team to Row in the Same Direction	Pompeian III
11:00 AM – 12:15 PM	Safety, Security & HR Policy Committee <i>Sponsored by: J.J. Keller & Associates, Inc.</i>	Pompeian IV
12:30 PM – 2:00 PM	President's Lunch/Joe Kent Award Join us as we honor 2022 CTA President Ron Faulkner for his year as President of the California Trucking Association.	Roman I-II
2:00 PM – 3:00 PM	Spouse & Guest Social Networking	Sienna
2:15 PM – 3:30 PM	Breakout Session 2 California Labor Law & Private Attorneys General Act Initiative Update	Pompeian III
3:30 PM – 3:45 PM	Break <i>Sponsored by: Velocity Truck Centers</i>	Roman/Pompeian Foyer
3:45 PM – 5:00 PM	Highway Policy Committee	Pompeian IV
5:00 PM – 5:30 PM	Break <i>Sponsored by: Scopelitis, Garvin, Light, Hanson & Feary, LLP</i>	Roman/Pompeian Foyer
5:00 PM – 6:30 PM	CARGO PAC Reception This reception is for contributing members only. A minimum of \$250 contribution is required to attend.	Pisa/Palermo Room

FRIDAY, JANUARY 20

TIME	FUNCTION	LOCATION
8:00 AM – 5:00 PM	Exhibitor Room Open	Pompeian I-II
8:30 AM – 5:00 PM	Registration	Roman/Pompeian Registration Desk
9:00 AM – 10:15 AM	Breakfast Buffet	Pompeian I-II
10:30 AM – 11:45 AM	Kingpin Committee	Pompeian III
Noon – 1:30 PM	General Session – Lunch <i>Sponsored by: Training, Research and Education for Driving Safety, University of California San Diego</i> <i>FMCSA Executive Director and Chief Safety Officer Jack Van Steenburg will provide an update on truck safety regulations and initiatives.</i>	Roman I-II
11:30 PM – 4:30 PM	Spouse Event	Annie Oakley Women's Shooting Range
1:45 PM – 3:00 PM	Environmental Policy Committee <i>Sponsored by: Hyzon Motors</i>	Pompeian III
3:00 PM – 3:15 PM	Break <i>Sponsored by: DMC Insurance</i>	Roman/Pompeian Foyer
3:15 PM – 4:30 PM	Intermodal Conference <i>Sponsored by: Northern California and Southern California Intermodal Conference</i>	Pisa/Palermo Room
3:15 PM – 4:30 PM	Allied Conference	Pompeian IV
4:30 PM – 5:30 PM	Break <i>Sponsored by: Pro Petroleum</i>	Roman/Pompeian Foyer
5:30 PM – 7:00 PM	TUF SOB Allied Reception <i>Sponsored by: Allied Conference</i>	Top Golf
7:30 PM – 10:00 PM	TUF SOB Golf Tournament <i>PLEASE NOTE: A separate registration is needed to attend this event. Visit our events calendar to register.</i>	Top Golf

SATURDAY, JANUARY 21

TIME	FUNCTION	LOCATION
8:00 AM – Noon	Exhibitor Room Open	Pompeian I-II
8:30 AM – Noon	Registration	Roman/Pompeian Registration Desk
8:00 AM – 8:45 AM	Board Photo	Pisa/Palermo
9:00 AM – 9:45 AM	Headshots (Complimentary)	Pisa/Palermo
9:00 AM – 10:30 AM	Golden Jubilee Breakfast <i>Sponsored by: Great West Casualty</i>	Pompeian III
10:45 AM – Noon	Breakout Session 3 Transitioning to an Electric Future	Pompeian IV
12:15 PM – 1:45 PM	General Session – Lunch <i>Sponsored by: United Parcel Services & PNC Bank</i> <i>ATA's President & CEO Chris Spear will give a brief ATA update and join Eric Sauer, CTA CEO, for a conversation about the trucking industry.</i>	Roman I-II
2:00 PM – 5:00 PM	CTA Board Meeting <i>Sponsored by: Certified Freight Logistics</i>	Pompeian III
6:00 PM – 7:00 PM	Inaugural Reception <i>Sponsored by: California Truck Centers, Daimler Trucks North America, and Parkhouse Tire, Inc.</i>	Verona, Turnin and Trevi
7:00 PM – 10:30 PM	Inaugural Dinner <i>Sponsored by: California Truck Centers, Daimler Trucks North America, and Parkhouse Tire, Inc.</i>	Verona, Turnin and Trevi

WEDNESDAY, JANUARY 18

Welcome Reception

Industry leaders are invited to come together and network over light-bites and cocktails.

THURSDAY, JANUARY 19

BREAKOUT SESSION 1 – Align Your Team to Row in the Same Direction

Energize Your Organization Through Recruiting, Goal Alignment & Assimilation of New Team Members.

Speakers: *Wayne Partello, Co-Founder/CEO, CUENTO Marketing; Jamie Reid, Broker, Trucking Proud*

California carriers know all too well the challenges presented in recruiting, leading, and motivating a workforce that is heavily strained in resources combined with legislative obstacles that are difficult to navigate. Now is the time to reset the energy in your company, align your current workforce to a common set of goals, and recruit in a way that supports the culture needed to thrive during difficult times. Accomplishing these things are simple with the right game plan and resources

President's Lunch/Joe Kent Award

Presenters: *Ron Skelskey, Allied Conference Chair*

This award celebrates Allied members in action, who have given generously of themselves for the greater good of our organization over the years.

BREAKOUT SESSION 2 – California Labor Law & Private Attorneys General Act Initiative Update

Moderator: *Evan Oneto, FedEx Corporation*

Panelists: *Ashley Hoffman, Policy Advocate - California Chamber of Commerce
Megan Gamble, Consultant - California Fair Pay and Employer Accountability Act*

It is no surprise that California's labor laws and business climate is one of the strictest in the nation for businesses. Join this informational session to learn more about the issues facing the trucking industry, the status of the California Fair Pay and Employer Accountability Act and what to expect in the new year.

CARGO PAC Reception

This event is complimentary to members who contributed to the CARGO PAC in 2022 as our thank you for your support.

CTA members, supporters and friends are key to CARGO PAC's success. Your financial support plays a pivotal role in making sure CTA and the business community have a unified and effective voice in Sacramento.

We will be joined by special guest Senator Josh Newman, member of the Senate Transportation Committee and Ex Officio Member to the California Transportation Commission.

If you did not contribute to the CARGO PAC in 2022, a minimum contribution of \$250 is required to attend this reception.

FRIDAY, JANUARY 20

GENERAL SESSION - Lunch

FMCSA Executive Director and Chief Safety Officer Jack Van Steenburg will provide an update on truck safety regulations and initiatives.

Spouse Event

At Annie Oakley Women's Shooting Range, you will learn how to use a Glock 44 or a ruger, both .22 caliber handguns. If a male spouse would like to attend, they may observe only.

Please meet in the hotel lobby by 11:30 am to be transported to the shooting range. Lunch will be provided.

Beginners class starts at 1:15pm. On the range from 2:45-3:45pm. Back to the hotel no later than 4:30pm.

TUFSOB (Truckers United Fraternity Super Offspring of the Boss)

Proceeds from the Truckers United Fraternity Super Offspring of the Boss (TUFSOB) Golf Tournament go to build up the scholarship fund that makes direct grants to children of those involved in the California Trucking Industry pursuing higher education.

PLEASE NOTE: A separate registration is needed to attend this event. Visit our events calendar to register.

SATURDAY, JANUARY 21

Golden Jubilee Breakfast

The Golden Jubilee Club membership grows every year, with these innovators of the industry gathering in honor of their collective achievements as trucking's long-standing leaders. Members of this distinguished group meet each year at CTA's Annual Membership Conference to honor the pioneers of our industry and to introduce new members of the Golden Jubilee Club.

BREAKOUT SESSION 3 - Transitioning to an Electric Future

Moderator: Chris Shimoda, Sr. Vice President of Government Affairs, CTA

Panelists: Lianna Rios, EV Customer Solutions Manager, San Diego Gas and Electric
Patrick Couch, Sr. Vice President of Technical Services from Gladstein,
Neandross & Associates

Electric trucks are coming, but the majority of the trucking industry has never faced the challenge of bringing power into your facility to charge high-powered equipment before. Please join us for a panel discussion with experts in the process of interfacing with utilities, OEMs, and the issues you will face when bringing your first electric trucks into daily operations.

GENERAL SESSION - Lunch

ATA's President & CEO Chris Spear will give a brief ATA update and join Eric Sauer, CTA CEO, for a conversation about the trucking industry.

Inaugural Reception & Dinner

Join us as we honor 2023 CTA President, Devon Ades

A-1 Alternative Fuel Systems

Contact: Kevin Gilio
Phone: (559) 485-4427 ext. 114
E-mail: kevin@a1altfuels.com
Address:
2320 Stanislaus St.
Fresno, CA 93721

PrePass Safety Alliance

Contact: Randy Lairmore
Phone: (951) 532-8210
E-mail: randy.lairmore@prepass.com
Address:
2929 North Central Ave., Ste. 1500
Phoenix, AZ 85012

ConMet

Contact: Steve Ritchie
Phone: (136) 083-1410
E-mail: steve.ritchie@conmet.com
Address:
3833 SW Greenleaf Drive
Portland, OR 97221

Southern California Gas Company

Contact: Manny Alarcon
Phone: (310) 749-6531
E-mail: MAlarcon@socalgas.com
Address:
555 W. 5th St. GT20B6
Los Angeles, CA 90013

Downs Energy

Contact: Ron Skelskey
Phone: (951) 737-9866
E-mail: ron.skelskey@downsenergy.com
Address:
1095 Montecito Dr.
Corona, CA 92879

The TLC Companies

Contact: Steve Thorn
Phone: (920) 257-8246
E-mail: sthorne@tlccompanies.com
Address:
6160 Summit Drive N, Ste 500
Brooklyn Center, MN 55430

Network Environmental Systems, Inc. (NES)

Contact: Jason Wunschel
Phone: (916) 353-2360
E-mail: jwunschel@NES-EHS.com
Address:
620 Coolidge Drive, Ste #100
Folsom, CA 95630

TSC Testing

Contact: Matt Mandell
Phone: (916) 373-3500
E-mail: mmandell@caltrux.org
Address:
4148 E. Commerce Way
Sacramento, CA 95834

NIC Federal

Contact: Teri Berschneider
Phone: (571) 286-8957
E-mail: teri.berschneider@egov.com
Address:
4601 N. Fairfax Dr. Ste. 1010
Arlington, VA 22203

Valley Pacific Petroleum Service

Contact: Rob Goodman
Phone: (209) 948-9412
E-mail: rob.goodman@vpps.net
Address:
152 Frank West Circle
Stockton, CA 95206

SPEAKERS





PATRICK COUCH

Senior Vice President & Partner, Technical Services, Gladstein, Neandross & Associates

Mr. Couch both leads and collaborates on a wide range of projects and market development initiatives for GNA's clients and brings extensive experience in the research, development, and demonstration of a broad range of advanced mobile and stationary power technologies to the firm. From leading fleets through the evaluation of alternative fuel technologies to assisting policy makers with the development of practical and successful strategies for clean transportation, Patrick's work includes a mix of technical, business, and policy expertise.

Examples of client work include:

- Leads fleet electrification planning, site analysis, and feasibility assessments for many of GNA's large corporate clients.
- Author of Technology Feasibility Assessments for zero and near-zero emission drayage trucks and cargo handling equipment, prepared for the Ports of Los Angeles and Long Beach
- Leads fleet electrification roadmap development for over a dozen municipalities in California, including cities and counties.
- Manages GNA's Low Carbon Fuel Standard services group to assist fleets in generating revenue from the use of low carbon fuels.



MEGAN GAMBLE

Vice President, Wilson Callahan Strategies

Megan Gamble is vice president at Wilson Callahan Strategies with over a decade of experience in public affairs. Before joining WCS, she was the communications and outreach manager for the County Welfare Directors Association overseeing media relations and communication strategies in coordination with county social services departments statewide. Prior to CWDA, Megan was a senior account executive at Bicker, Castillo & Fairbanks Public Affairs managing coalitions, grassroots engagement, websites, social media, and media relations. She began her communications experience working in Governor Jerry Brown's press office. Megan has a bachelors in political science from San Diego State University and a master's degree in California and American government from California State University Sacramento.



ASHLEY HOFFMAN

Policy Advocate, CalChamber

Ashley Hoffman joined the California Chamber of Commerce in August 2020 as a policy advocate specializing in labor and employment and workers' compensation issues.

Before joining the CalChamber policy team, she was an associate attorney in the Sacramento office of Jackson Lewis P.C., representing employers in civil litigation and administrative matters as well as advising employers on best practices, including compliance with laws such as the California Labor Code, California Wage Orders, and the Fair Employment and Housing Act.

She previously worked as a litigation associate and a summer associate at Gibson, Dunn & Crutcher, LLP, Los Angeles, representing clients in a variety of matters including employment discrimination, consumer protection class actions, trademark disputes, immigration matters, and other issues.

She also was a law clerk at the U.S. District Court for the Western District of Tennessee in Memphis and a judicial extern for the Ninth Circuit U.S. Court of Appeals in Pasadena.

Hoffman holds a B.A. with high honors in political science from the University of California, Santa Barbara, and earned her J.D. from the UCLA School of Law where she was a Michael T. Masin scholar, an editor at the UCLA Law Review, and staff member for the Women's Law Journal.



JAMIE REID

Broker, Trucking Proud

Jamie leads the CTA's insurance agency, Trucking Proud. He combines traditional best in class risk services with offerings that are not usually contemplated by insurance partners. As the son of a truck driver he is passionate about building a brand the members of the CTA can be proud of while driving important revenue to the association. When not working he is usually coaching baseball, softball or can be found on the pool deck for water polo.



WAYNE PARTELO

Co-Founder/CEO, CUENTO Marketing

A nightclub DJ with no college education becoming a CMO of a Major League Baseball team is quite the story, but that doesn't even begin to scratch the surface of the journey of Wayne Partello.

Wayne started producing video at 14 years old and always enjoyed media, but the dream of becoming a police officer led him to Winterhaven, Fla., where he attended the police academy at the age of 19. Soon after graduation, Wayne returned to his hometown of Boston and started DJing, a job that eventually resulted in an internship in radio.

Aspirations of becoming an on-air personality took hold, but on the advice of a mentor, Wayne decided the best path to success in the radio business (and it turns out, in life) was versatility. He committed himself to learning as many roles as possible, from sales to marketing to promotions to engineering. Along the way, he did achieve the goal of becoming an on-air personality, but Wayne's desire to learn, question the status quo and solve problems became a highly-valued asset on the business side. Eventually, one of the company's leaders left for an opportunity in the National Football League and tapped Wayne to oversee the organization's newly formed inhouse content department.

In Miami, Wayne developed a team-owned daily talk show that aired on radio and television, and was streamed online. Over the course of his tenure with the Dolphins, Wayne's role grew to oversee marketing, broadcasting, entertainment, digital media and social media, as well as all internal design and production.

An opportunity to make a difference for a new organization brought Wayne to the west coast to serve as the chief marketing officer for the San Diego Padres. In his transition to Major League Baseball, Wayne added oversight of communications to his growing list of responsibilities. During his seven years with the Padres, Wayne and his team created a best-in-class entertainment experience and redefined the overall Padres brand identity, which culminated in the design and rollout of a new uniform collection.

After writing the final chapter with the Padres brand, Wayne knew it was time to build a new dream. He and his partner Katie Jackson launched CUENTO Marketing to help brands take the lessons from sports and apply those lessons to help grow their brands and revenues. CUENTO means story in Spanish and Wayne's ability to tell a story with purpose will be sure to make an impact on your audience.



CHRIS SPEAR

ATA President & CEO

Chris Spear is a government relations specialist with over two decades experience on five continents, serving the transportation, energy and defense technology sectors.

Mr. Spear is President and Chief Executive Officer of the American Trucking Associations, advocating public policy on behalf of the nation's trucking industry. He serves on the Board of Directors for the American Transportation Research Institute, Trucking Cares Foundation and the Louisa Swain Foundation.

Previously, Mr. Spear was Vice President of Government Affairs for Hyundai Motor Company, serving on the Global Automakers Executive Committee; Senior Vice President of Legislative Affairs for the American Trucking Associations; Vice President of Emerging Markets for Honeywell International, based in Bracknell, United Kingdom; and, Vice President of Honeywell Global Government Relations in Washington, DC and Brussels, Belgium, managing corporate interests in the US, Europe, Middle East, Africa, Central Asia and Latin America.

Mr. Spear served in the US federal government as Deputy Representative for the Coalition Provisional Authority in Iraq. Prior, he was nominated by President George W. Bush and unanimously confirmed by the US Senate as Assistant Secretary of Labor for Policy. During his appointment, he was the President's Senior Advisor to the Iraqi Ministry of Labor; Commissioner on the President's Mental Health Commission; and, Executive Committee Member of the US Architectural and Transportation Barriers Compliance Board. Before his nomination, Mr. Spear worked as professional staff in the US Senate.

Mr. Spear is a graduate of the Honeywell Executive Development Program, a recipient of Honeywell's Premier Achievement Award and was awarded the US Department of Defense Joint Civilian Service Medal. He holds a master's and bachelor's degree from the University of Wyoming.



JACK VAN STEENBURG

FMCSA Executive Director and Chief Safety Officer

Jack Van Steenburg serves as Executive Director and Chief Safety Officer for the Federal Motor Carrier Safety Administration. He is the first person to hold the title of Executive Director at the Agency.

An expansion of his former role as Assistant Administrator and Chief Safety Officer, a position he has held since 2011, Van Steenburg provides direct leadership over the Agency's Office of Safety (field, training, & enforcement offices), Office of Research, Technology, Analysis and Registration, as well as overseeing the critical activities of the Office of Policy, the Office of Administration, the Office of the Chief Technology Officer and the Office of the Chief Financial Officer.

Van Steenburg is responsible for strengthening FMCSA's vital strategic partnerships with federal, state, and local governments, members of the highway safety community, industry stakeholders and the motoring public.

As the Agency's highest-ranking career employee, he leads the Agency's Congressionally mandated mission to save lives by reducing the severity and the number crashes involving large trucks and buses.

He holds an Associate's degree in Criminal Justice from Hudson Valley Community College, a Bachelor's degree in Accounting from Plattsburg State, and a Master's degree in Public Administration from Marist College.

SPONSORS



CONFERENCE SPONSORS



UNIT SPONSORS



Bay Area Unit



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Sacramento Unit



San Joaquin Unit

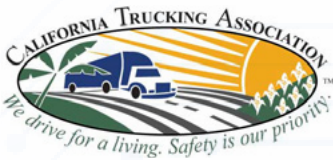
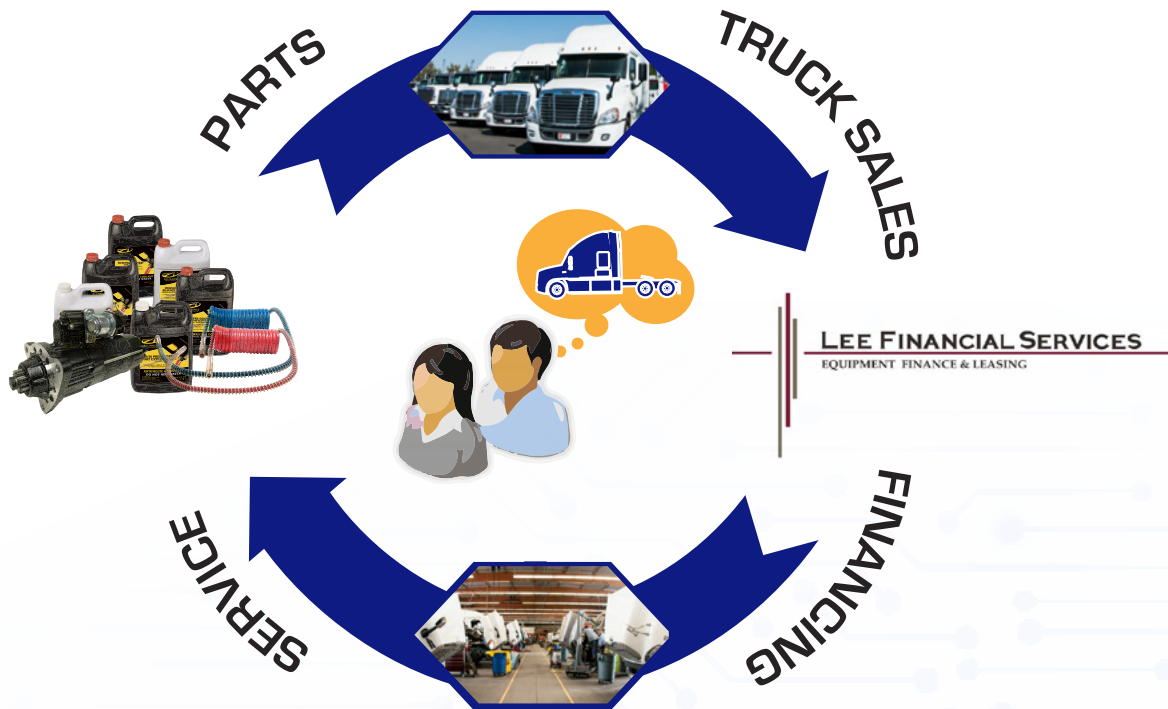


Kern Unit

PRESIDENT'S DINNER SPONSOR

California TRUCK CENTERS

California Truck Centers is your trusted partner through your Truck's Life Cycle!



CTA Member Benefits:

- Express Assessment on Service of Vehicles
- Outside Parts Delivery
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- Free Shuttles to Food and Hotels*
- Factory Trained Technicians
- 8 Locations throughout California
- Many Trucks in Inventory

Free shuttles available at certain locations.

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Get Quote on Inventory
Schedule Test Drive
Order Parts
Request Service

PRESIDENT'S DINNER SPONSOR



California Truck Centers has been serving the trucking industry for over 90 years with 8 locations in California: Fresno, Bakersfield, Oakland, French Camp, Sacramento, Santa Maria, and San Luis Obispo, and our new Keyes Truck Center location currently in Ceres, CA. We are proud to be the major Freightliner and Western Star commercial truck dealer group in California; Keyes Truck Center is only a Freightliner commercial truck dealership. Each of our dealerships are dedicated to providing full service to their customers with the sale of a new/used truck, truck financing, truck parts and full service commercial truck repair. Select locations provide truck rentals and leasing, truck body shop repair, motorhome repairs, and Isuzu sales.

California Truck Centers' mission is dedicated to providing our customers with the highest quality customer service possible. We strive to meet our customer's needs and exceed their expectations. We are committed to work as a team to ensure each and every customer is completely satisfied with their experience. Being a family run business, we treat our customers as family. It is our belief that when a customer does business with us, they become family and we stand behind them, support them, and work with them in this ever changing industry.

Visit us online at www.californiatruckcenters.com to view our new and used truck inventory, order OEM parts online, and request truck service and repairs. We look forward to hearing from you soon!



Las Vegas Boulevard/The Strip

Pedestrian Bridge Over Strip

Pedestrian Bridge Over Flamingo Road

Flamingo Road



RESTAURANTS/BARS

- 3 - Vanderpump Cocktail Garden
- 6 - Forum Food Court
- 7 - Starbucks
- 8 - Gordon Ramsay Pub & Grill
- 9 - Dominique Ansel Las Vegas
- 11 - Numb Bar & Frozen Cocktails
- 12 - Vista Cocktail Lounge
- 17 - OMNIA Nightclub
- 18 - Alto Bar
- 19 - Amalfi
- 20 - Old Homestead Steakhouse
- 21 - Montecristo Cigar Bar
- 22 - Nobu Restaurant Lounge
- 23 - Cleopatra's Barge
- 27 - Brioché by Guy Savoy
- 30 - Lobby Bar
- 32 - Gordon Ramsay HELL'S KITCHEN
- 33 - Spanish Steps
- 34 - Mojito Hut
- 36 - Café Americano
- 37 - Restaurant Guy Savoy
- 41 - Starbucks
- 44 - Lobby Bar
- 48 - Pronto by Giada
- 49 - MR CHOW
- 50 - Apostrophe Bar
- 51 - Beijing Noodle No.9
- 52 - Bacchanal Buffet
- 54 - Snackus Maximus

CASINO

- 10 - Forum Casino
- 15 - Poker Room
- 16 - Race & Sportsbook
- 25 - Palace Court Slots
- 26 - Palace Casino
- 45 - Palace Court Tables
- 46 - Casino Host
- 47 - Cashier

SHOPPING

- 4 - The Forum Shops
- 5 - The Colosseum Boutique
- 31 - Emperors Essentials
- 42 - Caesars Exclusively!

FACILITY

- 1 - The Colosseum at Caesars Palace
- 2 - Tour & Travel Entrance
- 13 - The Colosseum Box Office
- 14 - Caesars Rewards Center
- 24 - Security
- 28 - Main Valet
- 29 - Bell Desk
- 35 - Roman Plaza
- 38 - Diamond Check-in/Registration
- 39 - Special Events Registration
- 40 - Seven Stars Check-in/Registration
- 43 - Hotel Registration
- 53 - Garden of the Gods Pool Oasis
- 55 - Business Center
- 56 - Conference Center
- 57 - The Colosseum Valet
- 58 - Parking Garage
- 59 - Classic Wedding Chapel
- 60 - Wedding Services
- 61 - Tuscan Chapel
- 62 - Romano Chapel
- 63 - Salon
- 64 - QUA Baths & Spa
- 65 - Fitness Center

Attendees

A.C. Trucking, Inc.
A-1 Alternative Fuel Systems
Ability Tri-Modal Transportation Services, Inc.
Aeromutable
Alto Systems, Inc.
American Trucking Associations
Ananian Trucking
Antonini Freight Express, Inc.
Apex Bulk Commodities, LLC
Apex Logistics LLC
Bakersfield Truck Centers
Bank of America Business Banking
Best Drayage Company, LLC.
Beyond Trucks Inc.
Britton Trucking Co., Inc.
CALAMCO
California Chamber of Commerce
California Truck Centers
Cascade Drayage & Warehousing, Inc.
Centerline Drivers, LLC
Certified Freight Logistics, Inc.
Chase Bank
Chevron Renewable Energy Group
Citizens Business Bank
Clean Energy
ConMet
Cottingham & Butler Transportation Group
Cox Petroleum Transport
CPS Express
CUENTO
Cummins Sales and Service
Daimler Trucks North America
Delta Truck Center
Dependable Highway Express - DHE
Devine Intermodal
Dillon Risk Management
Direct Chassis Link, Inc.
DISA Global Solutions, Inc.
Dodge Insurance Services Inc DBA Arroyo Insurance Services
Downs Energy
FedEx Corporation Government Affairs
FMCSA
Franco Trucking, Inc.
FTL Transportation
G3 Enterprises, Inc.
Geotab
Gladstein, Neandross & Associates
Grant Law, A Professional Law Corporation
Highway Tax Service Inc
HUB Transportation Insurance Services, Inc. (Sub of HQ)
Hyundai Translead
I.R.P., Inc. / Trainor Bookkeeping Service
Inland Kenworth (US) Inc.
J.B. Hunt Transport, Inc.
JSG Trucking Co
KKW Trucking, Inc.
Lang, Hansen, O'Malley & Miller
Liberty Linehaul West, Inc.
Mckinney Trailer Rentals
Minuteman Transport, Inc.
Moss Adams, LLP
Network Environmental Systems, Inc. (NES)
NIC Federal
Oak Harbor Freight Lines
Osterkamp Transportation Group
PNC Bank
PrePass Safety Alliance
Protective Insurance Co.
Reliable Liquid Transport, Inc.
RLI Insurance
Roadstar Trucking, Inc.
Robinson Transportation, Inc.
Rocha Transportation
Saint George Insurance Brokerage, Inc.
SC Fuels
Scopelitis, Garvin, Light, Hanson & Feary, LLP
Sloat Higgins Jensen and Associates (SHJ)
Smart and Final
Southern California Gas Company
Sunview Logistics
T.G.S. Transportation, Inc.
TEC Equipment
Tenstreet
The TLC Companies
TK SERVICES DBA SONSTRAY FLEET SERVICES
Tom's Transport Refrigeration
Trans Lease, Inc.
Transco Logistics, LLC
TREDS
Trucking Proud Insurance Agency
TSCTesting
United Drayage Company
UPS
Utility Trailer Sales of Central Calif.
Valley Pacific Petroleum Services
Velocity Truck Centers
Ventura Transfer Company
Volvo Trucks North America
West Coast Sand & Gravel, Inc.
Western Truck Center
Wilson Public Affairs