

CALIFORNIA TRUCKING ASSOCIATION
2021 ANNUAL MEMBERSHIP CONFERENCE

SPONSORSHIP OPPORTUNITIES

Increase your exposure and make a positive impact on the attendee experience at this year's unique event.

In addition to special recognition listed for each item, each sponsor receives these benefits:

- List of attendees for one post-event communication (mailing address and emails of those who opt-in)
- Recognition in the post-event issue of *Caltrux* magazine
- Recognition on the event webpage
- Recognition in the *5th Wheel* weekly member e-newsletter

NOTE – Registration is not included in the price of sponsorship.

What's your marketing goal? We have an opportunity to match:

SUPPORT THE TRUCKING INDUSTRY

Joe Kent Allied Member of the Year Award Sponsor

The award for CTA's highest honor will include your logo. What a prestigious connection!
*Price: \$1,000 – **SOLD***

AMC 2021 Supporter Sponsorship

General sponsorship funds are used to cover the costs for conference activities identified by CTA.
Price: \$500 min – unlimited opportunities

NETWORK & CONNECT WITH TRUCKING PROFESSIONALS

Coffee Kick-Off Sponsor

Who doesn't like starting the day off with a coffee shop gift card in their email inbox? Your logo will be included on digital coffee gift cards.
*Price: \$1,500 – **SOLD***

Next Gen Event Sponsor

Tomorrow's leaders are part of CTA's Next Gen program today! As the sponsor of this fun networking event you'll welcome attendees and promote your company at the beginning of this virtual experience.
*Price: \$2,000 – **SOLD***

INCREASE BRAND AWARENESS

Agenda Sponsorship

Your logo will be prominently placed on each Agenda which attendees will access daily.
*Price: \$3,000 – **SOLD***

Board of Directors Meeting Sponsor

Nourish our members with a special branded snack delivery mailed to their home or workspace to enjoy during the Board meeting. Sponsor will welcome attendees and promote brand at the beginning of this virtual meeting (< 5 minutes).
*Price: \$2,500 – **SOLD***

Conference Swag Sponsor

Give attendees a little taste of the good ol days by sending conference swag to their home or workspace before the event.
Price: \$5,000 – 1 opportunity

**Reserve your sponsorship today at
www.caltrux.org**

**Questions? Email staff at
membership@caltrux.org**