

Touch-A-Truck™

Presented by the Junior League of Sacramento
November 9, 2019 | 9 a.m. to 1 p.m.
Raley Field Parking Lot, West Sacramento
www.jlsac.org



JUNIOR LEAGUE OF
SACRAMENTO

WE INVITE YOU TO SPONSOR TOUCH-A-TRUCK™

Join us! Saturday, November 9, 2019, at Raley Field for the fifth annual Touch-A-Truck™ presented by the Junior League of Sacramento (JLS). This educational community event provides hands-on opportunities for children and their families to see and touch the trucks and machinery used in our communities, and to meet the heroes that work on these machines. We need your help!

Touch-A-Truck™ is the primary fundraiser for JLS in our mission to **develop women leaders, promote volunteerism, and improve our community**. Specifically, we are focusing on **empowering girls** to be confident leaders through programming centered on self-esteem, character development, and educational achievement. JLS has a 75-year history in Sacramento and has played a leading role in the creation or critical growth of many local organizations including Fairytale Town, Children's Receiving Home of Sacramento, Sacramento Region Community Foundation, Crisis Nursery, Sacramento Regional Arts Council, and more.



HOW TO MAKE A DIFFERENCE

We invite you to join us as a 2019 Touch-A-Truck™ sponsor, providing support to this community event and increasing the impact JLS has on the community throughout the year. There are many ways to support Touch-A-Truck™. Additional information is included below!

Creative Sponsorship Opportunities:

- Media & Marketing
- Water Bottles for Attendees
- Food & Beverage for Volunteers
- Table & Chair Rentals
- Pop-up Tents
- Port-a-Potties
- Game Truck
- Birthday Party Zone

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Event Sponsor Package Opportunities:

Below are the items included in each sponsorship package.

	Presenting Sponsor (\$10K)	Big Rig (\$5K)	Community Supporter (\$3K)	Heavy Hauler (\$2.5K)	Pickup Truck (\$1K)	4 Wheeler (\$500)
Tickets	20	15	10	10	4	2
Logo on Ticket	•					
Promotional Materials	•	•	•	•	• (text)	
Volunteer T-Shirt OR Day-Of Booth	•	•	•	•	•	•
Website	•	•	•	•	• (text)	• (text)
External Media	•	•				
E-blast to JLS membership	•					
eNewsletter	•	•	•	• (text)	• (text)	• (text)
Membership magazine (3x/yr)	• (½ page ad)	• (¼ page ad)				
Community Nonprofit Ticket Donation			•			

* JLS reserves the right of refusal based on content meeting JLS stated mission

Birthday Party Package for \$200:

Availability is limited. Birthday party package includes:

- Ten tickets (children 2 & under free)
- Two six foot tables and chairs with designated celebration area for your party
- Balloons at the tables
- One reserved parking spot

Contact us if you would like to be an Event Sponsor or Creatively Sponsor Touch-A-Truck™!

Chelle Temple-King, Fund Development Chair - funddev@jlsac.org

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Bring your Truck to Touch-A-Truck™!

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EXAMPLES OF TRUCKS:

- Fire Trucks & Ambulances
- Police & Military Vehicles
- Agricultural Equipment
- Buses
- Garbage Trucks
- Food Trucks
- Construction Equipment
- Hearse

WHAT YOU CAN EXPECT:

- Trucks arrive before guests to get parked in their assigned locations.
- Operators stay throughout the event to help kids and guests safely explore your machinery.
 - o We encourage trucks to consider bringing a promotional giveaway for guests (stickers, flyers, etc).
- We will provide lunch and water bottles for your operators.
- Raley Field requests a Certificate of Insurance from each attending vehicle with additional insured listing to be provided by JLS.
- First hour of the event is lights and horns free!



Yes! Sign me up:

Company/Organization Name: _____

Contact Name & Title: _____

Address, City, State, Zip: _____

Email: _____ Phone: _____

Type of Truck/Machine: _____

Approximate Dimensions: _____

Special Instructions or Considerations: _____

If you would like to bring your truck to Touch-A-Truck™, return this form to:

Anne Cooper Doherty, Touch-A-Truck™ Committee
(864) 901-0267 | anne.cooper.doherty@gmail.com