

CALIFORNIA TRUCKING ASSOCIATION'S Annual Membership Conference

January 23 - 25, 2020 | U.S. Grant Hotel | San Diego, CA



SPONSORSHIP OPPORTUNITIES

POSITION YOURSELF AS A PARTNER FOR THE FUTURE

Sponsoring this conference is a great way of acquiring new clients, building a corporate reputation, and increasing your organization's visibility to your target audience - trucking executives in California.

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP BENEFITS
<p>Function Sponsorship Opportunities</p> <p>Key Sponsor Sleeping Room Key Card - \$15,000 - SOLD</p> <p>Diamond Sponsor Past President's Dinner - \$15,000 - SOLD Inaugural Dinner - \$12,000 - SOLD President's Lunch - \$10,000 - SOLD Friday General Session Lunch - \$10,000 Saturday General Session Lunch - \$10,000</p> <p>Platinum Sponsor Opening Night Reception - \$7,500 Friday Continental Breakfast - \$7,500 Attendee Room Gift - \$7,500</p> <p>Gold Sponsor Inaugural Reception - \$5,000 - SOLD Wi-Fi Access in Event Space - \$5,000 - SOLD Golden Jubilee Breakfast - \$5,000 - SOLD</p> <p>Silver Sponsor Incoming President's Suite - \$2,500 - SOLD Conference Notebooks - \$2,500 - SOLD Inaugural Dessert - \$2,500 - SOLD</p> <p>Bronze Sponsor Board Meeting Refreshments - \$1,500 - SOLD</p> <p>General Sponsorship Opportunities - UNLIMITED</p> <p>Diamond Sponsor - \$10,000 Platinum Sponsor - \$7,500 Gold Sponsor - \$5,000 Silver Sponsor - \$2,500 Bronze Sponsor - \$1,500 Donors - \$1,000 and below</p>	<p>Benefits Available to All AMC Sponsors (does not include Donors)</p> <ul style="list-style-type: none"> • High Top Table in sponsor area outside of General Session room, which provides opportunities for face-to-face networking with attendees throughout the conference • Logo included in sponsor power point loop shown in general sessions and on event banner • Logo on event web page • Verbal acknowledgement of your sponsorship during general sessions • Logo on Conference "Sponsor Thank You" page in Caltrux magazine <p>Additional Benefits for the Following Levels</p> <p>Key Sponsor \$15,000</p> <ul style="list-style-type: none"> • Logo on attendee hotel room key card • 4 complimentary full conference registrations • 4 complimentary passes to attend Past Presidents Dinner <p>Diamond Level Sponsors \$10,000</p> <ul style="list-style-type: none"> • 4 complimentary full conference registrations • 2 complimentary passes to attend Past Presidents Dinner <p>Platinum Level Sponsors \$7,500</p> <ul style="list-style-type: none"> • 2 complimentary full conference registrations • 1 complimentary pass to attend Past President's Dinner <p>Gold Level Sponsors \$5,000</p> <ul style="list-style-type: none"> • 2 complimentary full conference registrations <p>Silver Level Sponsors \$2,500</p> <ul style="list-style-type: none"> • 1 complimentary full conference registration

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