FOR IMMEDIATE RELEASE August 9, 2022 **CONTACT:** Bernice Creager

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## California Trucking Association Announces Eric Sauer as New Chief Executive Officer

**SACRAMENTO** – The California Trucking Association (CTA) announced that Eric Sauer has been selected as its new Chief Executive Officer. Sauer assumed his new role as the head of the association effective August 8, 2022. He has been with the CTA since 2001.

"Eric is the right leader for CTA," said Greg Dubuque, CTA's Chairman of the Board. "His extensive work and knowledge within the association along with his strong leadership skills will help strengthen partnerships, develop strategic alliances and expand both our membership and CTA's footprint in the trucking industry at both a state and national level."

With more than two decades of senior management experience within CTA, Sauer is uniquely equipped with the skillset and institutional knowledge of California's trucking industry. In his most recent role as senior vice president of government affairs, Eric oversaw the strategic development and plan execution for CTA's advocacy and regulatory goals.

"For more than 21 years I have had the privilege of representing and working on behalf of an industry that provides so much to this state," said Sauer. "I am truly honored to lead our dynamic membership and the talented team we have in place."

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## About the California Trucking Association

Since 1934, the California Trucking Association has been serving the commercial motor carrier industry in California and the companies that provide products and services to the trucking industry. A critical and vital component of California's economy, nearly 80 percent of California communities depend solely on trucks to deliver their goods. Our carrier membership ranges from individual owner-operators, to small for-hire fleets, to the largest national and international carriers. Allied members of the California Trucking Association range from businesses involved with truck and trailer sales, parts and service, insurance, legal services and all other businesses that support the trucking industry.

The California Trucking Association promotes leadership in the California motor carrier industry, advocates sound transportation policies to all levels of government, and works to maintain a safe, environmentally responsible, and efficient California transportation goods movement system.