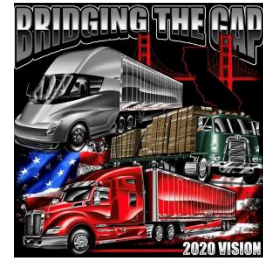


CALIFORNIA TRUCKING ASSOCIATION'S ANNUAL MEMBERSHIP CONFERENCE

January 23 – 25, 2020 U.S. Grant Hotel, San Diego, CA

“Bridging the Gap”



CTA's 2020 theme is "Bridging the Gap," which is all about bringing our industry together. Whether you are a large or small fleet, flat, van, tank or intermodal carrier, 3rd generation company owner, or a young professional, our industry needs your input and involvement to bridge the gap that exists between us and our state lawmakers.

Please join us January 23-25 at our Annual Membership Conference in San Diego. Come out to listen to key speakers that influence our industry! Attend and be part of our committees to learn what is coming and what to be prepared for. Things move fast in our business world nowadays; we'll share information you need to help you make good decisions at your own business.

I encourage all of our members to attend – and include your safety professionals, operations staff and maintenance directors to come out; there will be something valuable for all.

- Greg Dubuque, 2020 CTA President

PROGRAM AT A GLANCE

Wednesday, January 22, 2020

4:00 pm to 6:00 pm Conference Registration
5:00 pm to 6:00 pm Early Arrival Happy Hour

Thursday, January 23, 2020

7:00 am to 6:00 pm Sponsorship Marketplace
7:00 am to 5:00 pm Conference Registration
7:30 am to 8:00 am Breakfast
8:00 am to 9:00 am CEO Advisory Committee (private)
9:15 am to 10:45 am Officers Council (private)
10:30 am - 12:00 pm Intermodal Conference
12:15 pm to 1:15 pm Lunch/General Session - President's Lunch and Joe Kent Award
1:30 pm to 3:00 pm Bylaws Committee (private)
1:30 pm to 3:00 pm Education Program - Truck Tech 2020 and Beyond! Panel

Thursday, January 23, 2020 Continued

3:00 pm - 3:15 pm	Snack Break
3:15 pm to 4:30 pm	Highway Policy Committee
4:30 pm to 5:30 pm	Welcome Reception
5:30 pm to 7:00 pm	CARGO PAC Reception (PAC donors only)

Friday, January 24, 2020

7:00 am to 6:00 pm	Sponsor Marketplace
7:00 am to 5:00 pm	Conference Registration
7:30 am to 9:00 am	Nominating Committee (private)
8:00 am to 9:00 am	Breakfast
9:00 am to 10:15 am	Kingpin Committee
10:30 am to 11:45 am	Allied Conference
10:30 am to 11:45 am	Education Program - Building Your Brand and Increasing Your Revenue, Wayne Partello
12:00 pm to 1:30 pm	Lunch/General Session - Speaker ATA Chairman Randy Guillot
1:45 pm to 3:00 pm	Environmental Policy Committee
1:45 pm to 3:00 pm	Education Program - USMCA Update, ATA Economist Bob Costello
3:00 pm to 3:30 pm	Snack Break
3:30 pm to 5:00 pm	Spouse Event - BUNCO
3:30 pm to 5:00 pm	Safety, Security, & HR Policy Committee
3:30 pm to 5:00 pm	NextGen Reception (invitation only)
5:00 pm to 5:30 pm	White Space/Free Time
5:30 pm to 7:00 pm	Allied Reception
7:00 pm to 9:00 pm	Past President's Dinner (invitation only)

Saturday, January 25, 2020

7:00 am to 6:00 pm	Sponsor Marketplace
7:00 am to 5:00 pm	Conference Registration
8:00 am to 9:00 am	Jubilee Breakfast
9:00 am to 12:00 pm	Board of Directors Meeting
12:00 pm to 1:30 pm	Lunch/General Session - Speakers: ATA President & CEO Chris Spear and FMCSA Deputy Administrator Jim Mullen
1:45 pm to 3:00 pm	Education Program - Industry Experts Panel
3:15 pm to 4:00 pm	Maximize Your Membership Session
4:00 pm to 6:00 pm	White Space/Free Time
5:00 pm to 6:00 pm	Board Photo
6:00 pm to 10:00 pm	Inaugural Event

LOCATION

The U.S. Grant, 326 Broadway, San Diego, CA 92101



Room reservation deadline ended on Tuesday, January 7, 2020.

To reserve your room outside the room block, click on the button below or call (800) 325-3589.

FOR FULL INFORMATION AND REGISTRATION, VISIT

<https://www.caltrux.org/annual-membership-conference/>