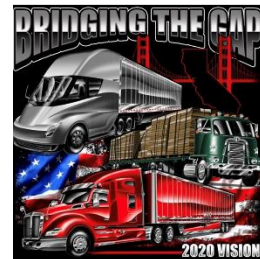


CALIFORNIA TRUCKING ASSOCIATION'S ANNUAL MEMBERSHIP CONFERENCE

January 23 – 25, 2020 U.S. Grant Hotel, San Diego, CA

“Bridging the Gap”



CTA's 2020 theme is "Bridging the Gap," which is all about bringing our industry together. Whether you are a large or small fleet, flat, van, tank or intermodal carrier, 3rd generation company owner, or a young professional, our industry needs your input and involvement to bridge the gap that exists between us and our state lawmakers.

Please join us January 23-25 at our Annual Membership Conference in San Diego. Come out to listen to key speakers that influence our industry! Attend and be part of our committees to learn what is coming and what to be prepared for. Things move fast in our business world nowadays; we'll share information you need to help you make good decisions at your own business.

I encourage all of our members to attend – and include your safety professionals, operations staff and maintenance directors to come out; there will be something valuable for all.

- Greg Dubuque, 2020 CTA President

PROGRAM AT A GLANCE

Wednesday, January 22, 2020

4:00 pm to 6:00 pm	Conference Registration
5:00 pm to 6:00 pm	Early Arrival Happy Hour

Thursday, January 23, 2020

7:00 am to 6:00 pm	Sponsorship Marketplace
7:00 am to 5:00 pm	Conference Registration
7:30 am to 8:00 am	Breakfast
8:00 am to 9:00 am	CEO Advisory Committee (<i>private</i>)
9:15 am to 10:45 am	Officers Council (<i>private</i>)
10:30 am to 12:00 pm	Intermodal Conference
12:15 pm to 1:15 pm	Lunch/General Session - <i>President's Lunch and Joe Kent Award</i>
1:30 pm to 3:00 pm	Bylaws Committee (<i>private</i>)
1:30 pm to 3:00 pm	Truck Tech 2020 and Beyond! Panel <i>Panelists: Dawn Fenton, Volvo and Alex Voets, Daimler</i> <i>Moderated by Chris Shimoda, CTA</i>

Thursday, January 23, 2020 Continued

3:00 pm to 3:15 pm	Snack Break
3:15 pm to 4:30 pm	Highway Policy Committee
4:30 pm to 5:30 pm	Welcome Reception
5:30 pm to 7:00 pm	CARGO PAC Reception (<i>PAC donors only</i>)

Friday, January 24, 2020

7:00 am to 6:00 pm	Sponsor Marketplace
7:00 am to 5:00 pm	Conference Registration
7:30 am to 9:00 am	Nominating Committee (<i>private</i>)
8:00 am to 9:00 am	Breakfast
9:00 am to 10:15 am	Kingpin Committee
10:30 am to 11:45 am	Allied Conference
10:30 am to 11:45 am	Building Your Brand and Increasing Your Revenue <i>Speaker: Wayne Partello, San Diego Padres</i>
12:00 pm to 1:30 pm	Lunch/General Session – <i>Speaker: ATA Chairman Randy Guillot</i>
1:45 pm to 3:00 pm	Environmental Policy Committee
1:45 pm to 3:00 pm	USMCA Update <i>Speaker: Bob Costello, ATA</i>
3:00 pm to 3:30 pm	Snack Break
3:30 pm to 5:00 pm	Spouse Event - BUNCO
3:30 pm to 5:00 pm	Safety, Security, & HR Policy Committee
3:30 pm to 5:00 pm	NextGen Kickoff Event (<i>Pre-Registration Required</i>)
5:00 pm to 5:30 pm	White Space/Free Time
5:30 pm to 7:00 pm	Allied Reception
7:00 pm to 9:00 pm	Past President's Dinner (<i>invitation only</i>)

Saturday, January 25, 2020

7:00 am to 6:00 pm	Sponsor Marketplace
7:00 am to 5:00 pm	Conference Registration
8:00 am to 9:00 am	Jubilee Breakfast
9:00 am to 12:00 pm	Board of Directors Meeting
12:00 pm to 1:30 pm	Lunch/General Session - <i>Speakers: ATA President & CEO Chris Spear and FMCSA Deputy Administrator Jim Mullen</i>
1:45 pm to 3:00 pm	Industry Experts Panel <i>Panelists: Chris McNatt, Scopelitis, Bill Robi, Hoag & Robi, Rick Goodman, Sunwest Bank, and Jamie Reid, Trucking Proud Insurance</i> <i>Moderated by Matt Schrap, California Fleet Solutions</i>
3:00 pm to 6:00 pm	White Space/Free Time
5:00 pm to 6:00 pm	Board Photo
6:00 pm to 10:00 pm	Inaugural Event